

PRIVACY POLICY

This privacy policy applies to www.theauthenticirpinia.com owned and operated by The Authentic Irpinia, LLC (collectively, “We”, “Us”, “Our” or “TAI”). This Privacy Policy describes how TAI collects, uses, shares and secures the personal information you provide. It also describes your choices regarding use, access, and correction of your personal information.

TAI has agreed to notify users of:

1. What personally identifiable information TAI collects.
2. What personally identifiable information third parties collect through the website.
3. What organization collects the information.
4. How TAI uses the information.
5. How long TAI retains the information.
6. With whom TAI may share user information.
7. What choices are available to users regarding collection, use and distribution of the information.
8. What measures TAI takes to protect the information under its control.
9. How users can correct any inaccuracies in the information.

If you feel that our company is not abiding by its posted privacy policy, please contact TAI by email at sarah@theauthenticirpinia.com or by mail at The Authentic Irpinia 531 Main Street #519, El Segundo, CA 90245.

INFORMATION COLLECTION AND USE

TAI is the sole owner of the information collected on this site. We will not sell, share, or rent this information to others in any way that varies from what is disclosed in this statement. We do not collect any of your sensitive information. TAI collects information from our users at several different areas on our site.

You may receive information regarding new features, services and special offers we think you'll find valuable. We may also share information with carefully selected business partners. These businesses may use the information we share to provide valuable opportunities and offers. If you'd like to opt out of future mailings from TAI, follow the procedure outlined in the Choice/Opt-out section below. When we present you with the opportunity to receive marketing opportunities from our business partners, we will not automatically subscribe you for these promotions, rather we will provide you with the opportunity to opt-in to these third party marketing programs.

MEMBERSHIP REGISTRATION

No registration is required in order to use this website, though a user must establish a membership prior to ordering any product. TAI membership forms request data from users including: contact information such as name, email, and shipping address; financial information such as credit card number, expiration date, billing address, and billing phone number. This information is used for billing purposes to verify that the customer is of legal age, and to fill customers' orders. If we encounter difficulty when processing an order, this contact information is used to contact the user. This information is harvested from a secure area and encrypted for our customers' protection. It is not sold or shared with anyone else under any circumstances.

TRACKING TECHNOLOGIES

TAI and our partners use cookies or similar technologies to analyze trends, administer the site, track users' movements around the site and to gather demographic information about our user base as a whole. We may receive reports based on the use of these technologies by these companies on an individual as well as aggregated basis.

We use cookies for our shopping cart, to remember users' settings (e.g. language preference) and for authentication. Users can control the use of cookies at the individual browser level. If you reject cookies, you may still use our site, but your ability to use some features or areas of our site may be limited.

LOG FILES

As is true of most web sites, we gather certain information automatically and store it in log files. This information may include internet protocol (IP) addresses, browser type, internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and/or clickstream data.

We do not link this automatically collected data to other information we collect about you. Or We may combine this automatically collected log information with other information we collect about you. We do this to improve services we offer you, to improve marketing, analytics, or site functionality.

ACCESS

Upon request, TAI will provide you with information about whether we hold any of your personal information. You are able to access your information in order to correct or delete it by sending us an email at sarah@theauthenticirpinia.com. We will respond to your request within a reasonable time frame. We will retain your information for as long as your membership account is active or as needed to provide you services. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

SHARING

We will not sell, share, or rent this information to others in any way that varies from what is disclosed in this statement.

TAI may share aggregated demographic information with its partners and advertisers. This is not linked to any personally identifiable information that can identify any individual person.

We may also share your physical address with carefully selected business partners. These businesses may use the information we share to mail you valuable opportunities and offers. You can opt out of future postal mailings from our business partners by sending an email to sarah@theauthenticirpinia.com.

We may share your information with third parties who provide services on our behalf to help with our business activities. These companies are authorized to use your personal information only as necessary to provide these services to us. We may use an outside shipping company to ship orders, and a credit card processing company to bill users for goods and services. These companies do not retain, share, store or use personally identifiable information for any secondary purposes.

We value your privacy at TAI and will never release any account information to anyone outside of the necessary core groups that help our business function unless our customers give us the authority to do so.

LEGAL DISCLAIMER

We reserve the right to disclose your personally identifiable information in response to lawful requests by public authorities. This includes meeting national security or law enforcement requirements, and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial or bankruptcy proceeding, court order, or legal process served on our website. When we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request and to any other third party with your prior consent to do so.

LINKS

This web site contains links to other sites. Please be aware that TAI is not responsible for the privacy practices of other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each site that collects personally identifiable information. This privacy statement applies solely to information collected by this website.

SOCIAL MEDIA WIDGETS

Our website may include social media features such as the Facebook Like button and other related widgets for social media accounts. These features may collect your IP address, which page you are visiting on our site, and may set a cookie to enable the Feature to function properly. Social media features and widgets are either hosted by a third party or hosted directly on our Site. Your interactions with these features are governed by the privacy policy of the company providing it.

EMAILS

If a user wishes to subscribe to our emails, we ask for contact information such as name and email address. We may use your personally identifiable for purposes other than sending you promotional materials. For example, we may use your information to complete transactions requested by you, or to send you administrative communications about any account you may have with us or about future changes to this Privacy Policy. You may also unsubscribe from promotional emails by emailing us at sarah@theauthenticirpinia.com.

SECURITY

When our order form asks users to enter sensitive information (such as credit card number and/or social security number), that information is encrypted.

We also do everything in our power to protect user data offline. All sensitive information is restricted in our office. Only agents of TAI who need the information to perform a specific job (for example, a customer care representative) are granted access to personally identifiable information and are required to lock their station when they leave their station. All TAI agents are kept up to date and trained on our security and privacy practices. The servers with personally identifiable information are stored in a locked and secure environment.

CHANGES IN THIS PRIVACY STATEMENT

If we decide to change our privacy policy, we may post those changes to this privacy statement, the home page, and other places we deem appropriate so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

We reserve the right to modify this privacy statement at any time, so please review it frequently. If we make material changes to this policy, we will notify you here, by email, or by means of a notice on our home page.

YOUR CALIFORNIA PRIVACY RIGHTS

Beginning on January 1, 2023, California Civil Code Section 1798.100 permits customers of TAI (“you”) who are California residents: 1) The right to know what

personal information is being collected about you ; 2) The right to know whether your personal information is sold or disclosed and to whom; 3) The right to opt-out of the sale of personal information; 4) The right to limit the use of your sensitive personal information; 5) The right to access your personal information; 6) The right to equal service and price after exercising your privacy rights.

CORRECTION, DISCLOSURE, AND DELETION REQUESTS

You have the right to request the disclosure and/or deletion of your collected personal information. If you believe any of the information that we have collected is incorrect, you also have the right to request it be corrected. Such requests will be fulfilled upon the receipt of a verified request. A verified request will ask the customer to provide information required to verify their identity including, but not limited to any three of the following: Name, Address, Email Address, or Payment Method.

As California residents, you have the right to request the disclosure of the following:

1. The categories of personal information collected;
2. The sources of the personal information;
3. The business or commercial purpose of collecting;
4. The categories of third parties with whom TAI shares personal information;
5. The specific personal information that was collected about you;
6. What categories of personal information that was sold (if any) and the category of third party that it was sold to;
7. What category of personal information was disclosed for a business purpose.

Per the CPRA, disclosures will be all the information collected from you on or after January 1, 2022. At no point can we disclose your financial information or any account password, even upon a verified disclosure request. We do not possess the personal information of minors.

If you cannot be verified, we can either treat your request as a request to opt-out, or we can contact you for more information to verify your identity. We may deny a request to correct if we have a good faith, reasonable, and documented belief that a request to correct is fraudulent or abusive. We will inform you if we will not comply with the request and explain why we believe the request is fraudulent. You should expect a confirmation email that your information has been corrected, deleted or disclosure of information within 45 days. Deletion includes permanent deletion, de-identification, or aggregation of the information. Any information stored on a back-up system or archive can be deleted whenever the system is next used.

Once the verifiable request is received, the consumer's personal information will be corrected or deleted from the business records and we will direct our service

providers to do the same from their records if applicable. We may also delete contested information that is requested to be corrected if it does not have a negative impact on the consumer. Limitations and exceptions apply:

We may rightfully retain your personal information if it is collected:

1. To complete transactions for goods or services, perform contracts, or for anticipated ongoing relationships;
2. To ensure security and integrity to the extent that is reasonably necessary and proportionate;
3. For the detection of protection from illegal activity or to assist prosecution;
4. To identify or repair errors;
5. For free speech or other rights provided by law;
6. For compliance with California Electronics Communications Privacy Act;
7. For compliance with the California Consumer Privacy Act;
8. For the engagement in statistical research in the public interest with consumer informed consent;
9. For internal uses based on consumer's relationship with the business;
10. For legal obligation compliance;
11. For otherwise internal uses in a legal matter in context with the reason that consumer provided the information.

MAKING A CORRECTION, DISCLOSURE OR DELETION REQUEST

Such requests will be met upon the receipt of a verifiable request. To make such a request, please send an e-mail to sarah@theauthenticirpinia.com with "Request for Correction," "Request for Disclosure," or "Request for Deletion" in the subject line, or write us at:

The Authentic Irpinia
531 Main Street #519
El Segundo, CA 90245

Each consumer may make two such requests free of charge per 12-month period starting at first request date, fees may apply if requests exceed the allowed number.

APPEALING A RESPONSE TO YOUR REQUEST

If you disagree with our decision to not act on your information request because we cannot verify you or for other reasons, you have the right to appeal the decision. You may file your appeal by responding to the email denying your request or send an email to sarah@theauthenticirpinia.com. We may ask for additional information in order to process the appeal and you may also voluntarily provide information to

support your appeal. Any information provided will be taken into consideration when deciding your appeal.

OPT-OUT AND LIMIT USE REQUESTS

You also have the right to opt-out of the selling, sharing, or renting of your personal information. Selling personal information is defined as sharing information for any valuable consideration. Opt-out requests will be completed upon the receipt of your opt-out request. There is no verification needed for requests to opt-out of the sale of personal information.

You also have the right to limit the use of your sensitive personal information to only what is necessary for us to perform services or deliver goods that you have requested. Sensitive information is defined in the CPRA and currently, we do not collect any of your sensitive information for any purposes.

Please note that no account is required in order to opt-out or to make a disclosure/deletion request. To submit an opt-out request, send an email to sarah@theauthenticirpinia.com or write us at:

The Authentic Irpinia
531 Main Street #519
El Segundo, CA 90245

INFORMATION WE POSSESS

Most of the personal information that TAI possesses is information provided to TAI by its customers. Information is gathered when an account is created for the purpose of completing a transaction. This information includes: name, address, email, phone number, credit/debit card information, and order history. TAI also uses cookies, geolocation, and may use targeted advertising and track IP addresses. We may “share” information as defined by the CCPA with our analytics and advertising partners, as well as partners that help our website function. We use your information to complete your transactions, as well as for marketing, customer support, legal obligations, or other business purposes.

AUTHORIZED AGENTS

Requests can be made on your behalf by an authorized agent, however, verification of your identity will be needed in these cases. This verification process may include a handwritten statement authorizing your agent to act on your behalf in addition to the standard verification process.

RIGHT TO NON-DISCRIMINATION

There will be no price increases, or any other action taken against a customer for exercising their above rights as allowed by the CPRA.

Records indicating compliance with the CPRA, and any action taken to requests are kept for two years.